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## **AUDIT COMMITTEE CHARACTERISTICS AND ENVIRONMENTAL DISCLOSURE OF NIGERIAN LISTED FIRMS**

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### **Abstract**

*The research examines the effect of audit committee characteristics on environmental disclosure in annual reports of quoted industrial and natural resources for the period of 4 years (2015 – 2018). The study uses a sample of 16 listed firms and content analysis technique was employed to compute environmental disclosure indexes using GRI, while regression analysis was also conducted to test the relationship between research variables. The study revealed that audit committee size, audit committee diversity and audit committee meeting were significantly related to environmental disclosure. Also, the study found that other variables were insignificantly related to environmental disclosure. Thus, the country should endeavour to design appropriate mandatory policies which will encourage and compel all listed firms to report their environmental information.*

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**Keywords:** Audit committee, disclosure and environmental

### **1.0 Introduction**

The rising concern for environmental blame among firms is due to the high negative effects of a company's activities on society. The inaction of corporate organizations to reduce the negative effects of their operations on the environment has resulted in annoying environmental calamities around the globe. Abandonment of this responsibility is the cause of conflict in the Niger Delta region of Nigeria (Okpala & Iredele, 2019). The escalating epidemic of this crisis has therefore made it progressively more difficult for firms to ignore the problem of the environment in which they operate. Accordingly, it is expected that firms disclose in their annual reports, its intervention role in mitigating the negative impact of their activities on the environment in which it operates, (Alnabsha, Abdou, Ntim & Elamer, 2018; Samaha, Khlif and Hussainey, 2015a)

Environmental reporting practices are means of communicating to the stakeholders about the effect of the firm's actions on the environment (Alnabsha, Abdou, Ntim & Elamer, 2018). Therefore, this disclosure the impact of company activities on the natural environment such as waste management, recycling, carbon management, emission, pollution, wetland and wildlife conservation among others (Armstrong, Core, & Guay, 2014; Garcia-Torea, Fernandez-Feijoo, & de la Cuesta-González, 2017; Osazuwa, Nasakhare Peter, Ahmad, 2018). Environmental reporting is largely non-existent and unregulated in Nigeria, which means it is not clear what drives firms that



dare to disclose their environmental information voluntarily, (Samaha, Khlif & Hussainey, 2015).

The situation of the world's environment and its effects of mankind on the ecosystem of the world have led to increased community concern and inspection of operations and performances of organizations. Though some developed countries have established mandatory disclosure requirements, consequently most developing countries still rely heavily on voluntary initiatives of the reporting entities (Hassan & Kouhy, 2013). Presently is little literature as regards the issue of environmental reporting disclosures in Nigeria. The majority of accessible studies assessed the effect of corporate governance on voluntary disclosure. However, the current study differs from previous studies as it concentrates on the effect of the audit committees on environmental disclosure. This is because it is the responsibility of the audit committee to scrutinize the financial statement and ensure compliance with rules that govern the preparation of the financial statement. Similarly, it is expected that the committee will ensure that financial statements disclose relevant environmental information to cater for the need of relevant users. To this end, this research extends the body of existing literature by assessing the impact of audit committee characteristics (size, independence, financial expertise, meeting and diversity) on environmental disclosure by Nigerian listed industrial and natural resources companies.

## **2.0 Literature Review and Hypotheses development**

The Audit Committee is the supervisory committee of the main board of directors. The board of directors have delegated duty for the company's environmental and another reporting process to the audit committee (Bédard & Gendron, 2010; Doukakis, 2014; Samaha, Dahawy, Hussainey & Stapleton, 2012). Therefore, the committee is considered to be monitoring means that reduces information asymmetry (Akhtaruddin & Haron, 2010; Barako, 2007), and accordingly eliminates agency costs (Bédard & Gendron, 2010). It also indicates that the Audit Committee is considered a way to check and improve the environmental disclosure process, together with other disclosure (Akhtaruddin & Haron, 2010; Barako, 2007).

Environmental Disclosure (ED) is an important part of the strategy to communicate to the stakeholders and is fundamental in the greening of corporate accounting reports. Cho and Patten (2013), affirmed that the Nigerian situation concerning environmental disclosure is troubling because there is very little regulation.

The earth is overwhelmed by environmental harms that diminish natural resources and strain livelihoods, many of which are exacerbated by poor industrial practices. Given this, it is now clear that the companies need to disclose all the efforts they make to conserve the environment and the supports provided to the immediate community to cushion the effect of their activities on their environment.

The literature of the audit committee indicates that the effectiveness of the audit committee depends primarily on the characteristics of the audit committee (Akhtaruddin & Haron, 2010; Omran & Hoque, 2010; Persons, 2009). Consequently, the right mixture of skills and experience is vital to support the ability of the audit committee to perform its functions efficiently. However, hypotheses will be

developed to examine the effect of Audit Committee characteristics (size, independence, meetings, expertise and gender diversity) on environmental disclosure.

## **2.1 Audit committee independence**

Based on agency presumption, Fama and Jensen (1983), assert that the successful monitoring of management's actions is probable to be influenced by the existence of independent directors. This is because the independent directors on the audit committee have no economic or personal connection with the management and so they are expected to work independently and impartially from management power (Bédard & Gendron, 2010). Thus, independent directors on the audit committee have more chances to control and decrease management's opportunities to refuse to give information for their benefit (Allegrini & Greco 2013). Therefore, an audit committee with independent directors will ensure the quality and transparency of the financial reporting process, and which in turn reduces information asymmetry (Allegrini & Greco, 2013; Haniffa and Cooke, 2002; Mohd Saleh, Mohd Iskandar & Mohid Rahmat, 2007).

Prior research also documented evidence of the significance of audit committee independence. Kelton and Yang (2008), found that the likelihood of an independent audit committee related to the incidence of internal control issues was significantly reduced. Furthermore, Sengupta and Zhang (2015), detailed there is a positive correlation between the independence of the audit committee and risk disclosure. The empirical results of the Egyptian context are mixed; Samaha, Khelif and Hussainey, (2015b), found that the audit committee had corresponding effects on the general voluntary corporate disclosure. Conversely, Samaha et al., (2012), did not find a noteworthy correlation with the Egyptian corporate governance disclosures. Based on these arguments, the study set the first hypothesis as follows:

**H1: There is a positive relationship between audit committee independence and environmental disclosure.**

### **Audit committee Size**

The theory of resource dependence holds that bigger audit committees are willing to invest more resources and power to perform their functions successfully (Allegrini & Greco, 2013). More directors in the audit committee are more likely to provide diverse perspectives, knowledge, experience, and skills to ensure adequate monitoring (Bédard & Gendron, 2010). Thus, more audit committee members possibly will help the committee to discover and resolve impending problems in the corporate reporting process (Alnabsha et al., 2018). This reveals that the size of the audit committee is an essential factor for the audit committee to monitor corporate disclosure practices completely (Persons, 2009). Ho and Shun Wong (2001), affirm that the existence of the audit committee considerably affects the level of disclosure. Also, Cheng & Leung (2014), believe that many directors in the committee can cut the problem of information asymmetry and lead to more disclosures.

Previous studies found a positive correlation between the size of the audit committee and the company's reports (Chan, Liu & Sun, 2013; Inaam and khamoussi, 2016; Rashid, 2016; Scott, 2016). On the other hand, Dowling and Leech, (2007), Eiler, Miranda-Lopez and Tama-Sweet, (2015) These arguments give rise to the second hypothesis as follows:

**H2: There is a positive relationship between audit committee size and environmental disclosure.**

**Audit committee financial expertise**

Members of the audit committee should have satisfactory accounting and financial knowledge to adequately and effectively monitor the reliability of the company's financial reporting process and its disclosure practices (Hidalgo, García-Meca & Martínez, 2011). The committee must have the appropriate financial experience to carry out their duties, attain a sufficient review of financial reports and narrative reports, and sufficiently supervise domestic control and risk management systems (Dhaliwal, Naiker & Navissi, 2010). Financial expertise enables audit committee members to identify and promote issues that raise questions about knowledge management and external audits, thereby improving the quality of financial reporting (Bédard & Gendron, 2010). This, in turn, will increase the transparency of corporate reporting, which will reduce the agency's problems related to information flow. The best practice requires that at least one member of the audit committee has the most recent relevant financial experience.

Based on these arguments, the study set the third hypothesis as follows:

**H3: There is a positive relationship between audit committee expertise and environmental disclosure.**

**2.2 Audit committee meeting**

The rate of meetings of the audit committee is measured by the number of audit committee meetings held during the year. The occurrence of the meetings of the audit committee and its duration vary according to the scope and complexity of the committee's responsibilities (Xie, Davidson III & DaDalt, 2003). The frequency of audit committee meetings was one of the most widely considered, as previous studies used it as a representative of audit committee activities. The number of meetings of the audit committee is an essential factor in the effectiveness of its monitoring (Cai, Hillier, Tian & Wu, 2015). (Anderson, Mansi and Reeb, 2004; Hsu and Wu, 2014) pointed out that the audit committee supervises internal control and provides reliable information to shareholders.

Hsu and Wu, (2014) found that there is a positive correlation between audit committee meetings and firm value. Other authors found that there was no correlation between audit committee meetings and performance, such as Yahya, Abdullah, Hanim and Ebrahim, (2012). Because of this conflict, there is no conclusive evidence. Moreover, Allegrini and Greco, (2013) reported that there is a positive correlation between the normality of audit committee meetings and voluntary disclosure. Based on these arguments, the study set the fourth hypothesis as follows:

**H4: There is a positive relationship between audit committee meetings and environmental disclosure.**

**2.3 Gender Diversity of Audit Committee**

In recent times, many studies on board personality and group dynamics tend to examine the influence of gender on corporate decisions with some of these studies looking at gender diversity of audit committees and its influence on the role of the committee. Gender diversity may be referred to as the mix of males and females on the board of directors and the audit committee in specificity. Appuhami and Tashakor, (2016) used gender diversity as a proxy in examining audit committee's influence on



the level of CSR disclosure by Australian firms by arguing that gender diversity brings on board important human resources and varied opinions that help to improve the work of audit committees and the quality of decisions.

Similarly, Black and Kim, (2012) contend that gender diversity appears to be a very important human characteristic that improves the effectiveness and enhances the decisions of audit committees due to the diversity of opinions from male and female members.

Gul, Srinidhi, and Nug, (2011) argue that gender diversity improves the level of discussion and debate on sensitive and emotional issues which may not gain much attention from an all-male audit committee. Moreover, female directors on audit committees are found to be very open and freely ask a lot of questions to seek better clarifications when they are not convinced with the answers provided. Furthermore, (Chung et al., 2016), posit that female directors are very stable, calm and less aggressive in their decisions as compared to their male counterparts. This helps to enrich the discussions of the committee thereby improving its effectiveness.

However, Campbell, Hansen, Simon and Smith, (2011), reported an insignificant relationship between the gender of the audit committees and voluntary disclosure. Based on these findings, the study hypothesizes that:

**H5: There is a relationship between gender diversity of audit committee and environmental disclosure**

### **3.1 Research methodology**

This paper assessed the relationship between audit committee characteristics and environmental disclosure practice in Nigeria. The population of the study consists of all seventeen (17) industrial and natural resources companies listed on Nigerian Stock Exchange. One company was eliminated from the population because of the absence of data for the complete study period. The study used secondary data collected from the annual reports and accounts of the sampled companies for the period of 4 years (2015-2018). The choice of the sectors was based on the environmental issues associated with the sectors. Second, 2015 to 2018 are the period in which the financial reporting environment has witnessed important regulatory improvement concerning environmental disclosure.

The study used content analyses to capture the level of environmental disclosure of Nigerian listed industrial and natural resources firms using Global Reporting Initiative (GRI) guidelines. The content analysis technique was adopted because it's one of the most logical and objective techniques engaged in prior studies involving corporate disclosures issues (Adams, 2018; Deegan & Gordon, 1996; Kalu, Buang, & Aliagha, 2016; Williams, 1999; Wiseman, 1982). The study used the un-weighted disclosure method to capture the extent of environmental disclosure among the Nigerian firms (Tsalavoutas & Dionysiou, 2014). Under the proposed approach, 0 points is given to non-compliance and 1 is given when the company disclose an item of environmental disclosure.

Descriptive statistics were performed basically to summarize the data into a manageable form and to test the extent of compliance with environmental disclosure by the firms. The research variables were measured in line with previous studies as follow:



Table 1.

Variable	Acrimony	Measurement	Source
Environmental Disclosure Score	ED	Number of items Disclose	(Armstrong et al., 2014; Deegan & Gordon, 1996; Garcia-Torea et al., 2017; Osazuwa, Nasakhare Peter, Ahmad, 2018)
Audit Committee Size	ASIZE	Total number of committee members	Chan et al., 2013; Henry, 2010
Audit committee composition (Independent)	ACOMP	The proportion of non-executive directors in the committee	Allegrini and Greco, 2013;
Audit committee Diversity	ADIV	Number of female in the committee	Chung et al., 2016 Black and Kim, (2012)
Audit committee expertise	AEXP	Number members with finance-related postgraduate degrees or relevant professional body membership	Akhtaruddin and Haron, 2010; Li, Mangena and Pike, 2012
Audit committee meeting	AMEET	Total Number of meetings during the reporting period	Anderson, Mansi and Reeb, 2004; Hsu and Wu, 2014
Liquidity	LIQ	Current assets divided by current liabilities	(Bédard and Gendron, 2010)
Profitability	PROF	Profit after taxation divided by total assets	Black and Kim, (2012)
Firm size	FSIZE	Natural logarithm of total assets	Tsalavoutas and Dionysiou, 2014

A multiple regression was applied to test the hypothesis based on the following model:

$$EDS_{it} = \alpha + \beta_1 ASIZE_{it} + \beta_2 ACOMP_{it} + \beta_3 ADIV_{it} + \beta_4 AEXP_{it} + \beta_5 AMEET_{it} + \beta_6 LIQ_{it} + \beta_7 PROF_{it} + \beta_8 FSIZE_{it} + \epsilon_{it}$$

Where:

$\alpha$  = Constant

$\beta_0$  = Intercept estimates

EDS= Environmental Disclosure Score

ASIZE = Audit Committee Size (Total number of committee members)

ACOMP = Audit Committee Composition (Proportion of non-executive directors in the committee)

ADIV = Audit Committee Diversity (Number of females in the committee)

AEXP = Audit Committee Expertise (Number members with finance-related postgraduate degree or relevant professional body membership)

AMEET = Audit Committee Meetings (Total Number of meetings during the reporting period)

LIQ = Liquidity (Current assets divided by current liabilities)

PROF = Profitability proxy by ROA (Profit after taxation divided by total assets)

FSIZE = Firm Size (Natural logarithm of total assets)

## 4.1 Result and discussion

### 4.1.1 Descriptive statistics

The descriptive statistics of environmental disclosure and audit committee characteristics of the sampled listed firms were presented in Table 2 as follows.

**Table 2. Descriptive statistics**

	Mean	Median	Maximum	Minimum	Std Dev	Kurtosis	Skewness
EDS	0.114	0	0.83	0	0.20	7.70	2.26
Asize	5.172	6	6	4	0.95	1.21	-0.35
Acomp	0.487	0.5	0.75	0.33	0.07	8.81	0.72
Adiv	0.127	0.167	0.333	0	0.12	1.59	0.22
Aexp	0.313	0	1	0	0.47	1.65	0.81
Ameet	3.844	4	7	2	0.86	5.45	0.91
Liquidity	4.797	1	142	0	18.45	49.53	6.69
Prof	0.117	0.07	1.08	-0.78	0.30	6.08	0.91
Size	15.339	14.695	20.24	12.36	2.21	3.17	1.04

The descriptive information of the dependent, independent as well as control variables used in the regression models was presented in Table 2. The results show that the standard deviation of total environmental disclosure by the listed firms for the period under study was 20% with the maximum environmental disclosure score being 83%. Also, the environmental issues disclosed by listed firms ranged 11.4% (mean = 0.114) with medium and minimum at 0%.

In analyzing the audit committee characteristics, the study found that audit committees' size has a maximum of 6 members and a minimum of 4. The mean value of 5 members suggests that the majority of listed firms in Nigeria have more than 5 members composing their audit committee's size. This is close to the statutory requirement of CAMA (2004), section 359(4), that the size of the Audit Committee comprises three non-executive directors and three shareholders' representatives.

On the other hand, the result shows that on average 48.7% of the membership of the audit composition were non-executive directors (independent directors), therefore, to ensure the independence and effectiveness of audit committees, they should be composed mainly of non-executive directors who cannot be easily influenced by management. With regards to gender diversity, it was found that on average, audit committees had 12.7% female representation with some committees having no female representation at all that is 0% as a minimum. It was revealed that on average, audit committees of listed "firms have 31.3% of their members have some level of financial expertise.

The result shows that on average audit committees of listed firms meet 4 or more times within a year with the minimum number of meetings being 2 and the maximum being 7 times.

#### 4.1.2 Correlation analysis

The results of the correlation analysis among the research variables were presented in Table 3, as follows:

Table 3. Correlation Matrix

	EDS	Assize	Acomp	Adiv	Aexp	Ameet	liquid~y	Prof	size
EDS	1.0000								
Assize	0.3834	1.0000							
Acomp	0.1144	0.2861	1.0000						
Adiv	0.1820	0.1152	0.2907	1.0000					
Aexp	0.1427	0.0558	0.0786	0.3418	1.0000				
Ameet	0.2104	0.0334	0.0764	0.2291	0.2820	1.0000			
Liquidity	0.0262	0.1602	0.0683	0.1451	0.1325	0.0552	1.0000		
Prof	0.1685	0.0033	0.1527	0.0402	0.1055	0.0986	0.3608	1.0000	
Size	0.0255	0.0673	0.1504	0.0821	0.2743	0.0121	-0.0178	0.0399	1.0000

The correlation coefficients between dependent and independent variables as presented in Table 3 show a positive relationship except gender diversity and financial expertise of audit committees which show low and negative correlations. Also, the size of the audit committee showed a moderate positive correlation with environmental disclosure. This implies that the larger the size of the audit committee the higher the level of environmental disclosure. Moreover, the correlations among the independent variables were found to be low with positive and negative associations. This suggests the absence of a multicollinearity problem among the independent variables.

#### Regression results of the audit committee on environmental disclosure

The regression results for the relationship between audit committee on environmental disclosure.

Characteristics, as estimated by the model, were presented in Table 4 as follows:

Table 4. Regression Results

	Coef.	Std. Err.	Z-Value	P-Value
Asize	0.104	0.024	4.34	0.000
Acomp	0.451	0.356	1.27	0.211
Adiv	-0.102	0.052	-1.96	0.055
Aexp	-0.084	0.055	-1.53	0.131
Ameet	0.075	0.027	2.81	0.007



Liquidity	-0.001	0.001	-0.61	0.543
Prof	0.116	0.076	1.52	0.134
Size	-0.005	0.011	-0.48	0.635
cons	-0.776	0.259	-3.00	0.004
R-squared	0.381			
Wald chi2(8)	4.240			
Prob > F	0.001			
Number of obs	64			

The regression results as presented in Table 4 show an R-square value of 0.381 which implied that 38.1% of the variation in the environmental disclosure by listed firms can be explained by the independent variables in the regression model. The results show a significant relationship between the size of the audit committee and environmental disclosure. This means that the large size of the audit committee influences the volume of environmental disclosure by a firm. Hence, the hypothesis that there is a relationship between the size of the audit committee and the environmental disclosure is supported. This is consistent with the findings of Appuhami & Tashakor, (2016), who found a significant positive relationship between audit committee size and voluntary disclosure. Moreover, the finding appears to be in support with the resource dependency theory that suggests that large audit committees should have the ability to commit greater resources and authority to effectively perform their responsibilities towards enhancing financial reporting (Allegrini & Greco, 2013; Bédard & Gendron, 2010).

However, the finding contradicts prior studies by Li, Mangena, and Pike, (2012), Othman, Ishak, Arif, and Aris, (2014) who found no significant relationship between the size of the audit committee and voluntary disclosure

The relationship between audit committee independence and environmental disclosure was is negative and statistically insignificant. This demonstrates that the independence audit committees do not influence the volume of environmental disclosure. Hence, the second hypothesis is rejected. This contradicts the findings of Akhtaruddin and Haron, (2010); Li et al., (2012) who found that the independence of the audit committee is positively associated with improved voluntary disclosure.

The relationship between gender diversity of audit committees and environmental disclosure was found to be statistically significant. This implies that the volume of environmental disclosure improves with a large number of female representations on the committee. Hence, the third hypothesis is accepted. This is consistent with the argument that gender diversity brings on board important human resources and varied opinions that help to improve the work of audit committees as posited by (Appuhami and Tashakor, 2016). Also, the finding is consistent with the assertion of Black, Kim, Jang and Park, (2015), that gender diversity is a very important human characteristic that improves the effectiveness of teams and enhances the decisions of audit committees due to the diversity of opinions from male and female members.

However, the finding is inconsistent with the position of Cohen, Hoitash, Krishnamoorthy and Wright,(2013), who found no significant relationship between gender diversity of audit committees and voluntary disclosure.

The result showed an insignificant relationship between the financial expertise of the audit committees and environmental disclosure. As such, the fourth hypothesis financial expertise of the audit committee influences the level of environmental disclosure is rejected. The finding supports Appuhami and Tashakor, (2016) who found no significant relationship between financial expertise of audit committees and CSR disclosure, corporate voluntary disclosure, and voluntary ethics disclosure respectively. However, the result contradicts some previous findings which reported a positive relationship between financial expertise and voluntary disclosure (Akhtaruddin & Haron, 2010).

There was a significant relationship between the frequency of meetings of audit committees and the environment disclosure. Thus, the study accepted the fifth hypothesis that the frequency of meetings of audit committee influences environmental disclosure. This implies that audit committee activities in terms of meetings do enhance its monitoring role towards greater environmental disclosure. The finding consists with previous studies which reported a strong “relationship between frequency of audit committee meetings and financial” disclosures (Pucheta-Martínez and De Fuentes, (2007) CSR disclosure Appuhami and Tashakor, (2016), Karamanou and Vafeas, (2005) voluntary disclosures Allegrini and Greco, (2013) and intellectual capital disclosure (Grabski, 2012).

## **5.1 Conclusion**

The study revealed that despite the increasing demand and regulations for environmental disclosures, the level and volume of environmental disclosure by the selected firms in Nigeria is still low. The study concluded that some audit committee characteristics (audit committee size, audit committee diversity and audit committee meetings) are effective corporate governance mechanisms that can help to disclose more environmental issues to protect the interest of shareholders through the effective monitoring of disclosure practices of firms to reduce information asymmetry and agency cost. Thus, the study emphasizes that even in the absence of mandatory environmental disclosure requirements for listed firms in Nigeria, audit committees with adequate characteristics could help in improving the volume and quality of environmental disclosure by listed firms.

Despite the call for more environmental disclosure by listed firms in recent times, the volume of environmental disclosure by firms in Nigeria appears to be at the infancy stage. Therefore, it is recommended that stakeholders should demand more environmental disclosures from listed firms by mounting enormous pressure on them to disclose more. More so, firms who fail to disclose environmental information should be punished by investors by tagging such firms as high-risk firms, offering low prices for their stocks, and granting them capital at a higher cost. It is believed that when investors adopt such corrective measures against listed firms, they would be compelled to be more environmentally concerned. The country should endeavour to design appropriate mandatory policies which will encourage and compel all listed firms to report their environmental information.



The study appears to be the earliest empirical study that attempts to examine the effect of audit committee characteristics on environmental disclosure in Nigeria, and also one of the few studies in this direction of environmental disclosure literature in general. Hence, the study proves to be very relevant and makes significant contributions to research, practice and policy. By examining the effect of audit committee characteristics on environmental disclosure, the study supports the legitimacy theory which proposes that an audit committee is an effective corporate governance mechanism that influences environmental disclosure thereby reducing information asymmetry. Hence, the study contributes to the debate on the effectiveness of audit committees in enhancing the volume of environmental disclosure by firms. Lastly, the study contributes to the existing literature, thereby assisting future researchers in the area of disclosure studies.

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